



National Retail Federation

NEWS RELEASE

The Voice of Retail Worldwide

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For Immediate Release

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Retail Anywhere Declared ARTS Data Model Conformant

Washington, DC, January 12, 2006 - Retail Anywhere, formerly AIM Systems, has passed the Association for Retail Technology Standards' (ARTS) Data Model conformance test. The ARTS Model version 4.01 is the foundation for multiple applications within the Retail Anywhere product suite.

“We are delighted that Retail Anywhere chose to develop their new applications on the ARTS Model,” said Richard Mader, Executive Director of ARTS. “The Model is the core ARTS product that vendors can build upon to offer customers true flexibility in accommodating future business changes and be able to quickly implement IXRetail XML schemas to integrate with other associated applications.”

The ARTS Data Model is a comprehensive relational data base design containing more than 4,000 fully-defined data elements within more than 600 tables. The Data Model was first released in 1995 and has continued to grow by means of the ARTS Data Model Committee, which comprises representatives from leading retailers and vendors. Release 4.0 and forward of the Model supports the total retail enterprise and has gained acceptance worldwide by leading retailers such as Etam, based in the Netherlands, who use the Model as the foundation for their new data architecture.

“Retail Anywhere selected the ARTS Data Model to offer retailers full service solutions with seamless integration,” said Branden Jenkins, Chief Executive Officer, Retail Anywhere. “The model provides us with a solid foundation to build upon and at the same time allows us to focus on new technologies and state of the art solutions,”

Complete results of the Retail Anywhere conformance tests are available on www.nrf-arts.org.

The **Association for Retail Technology Standards (ARTS)** is an international membership organization dedicated to reducing the costs of technology through standards. Since 1993, ARTS has been delivering application standards exclusively to the retail industry. ARTS has three standards: The Standard Relational Data Model, UnifiedPOS and IXRetail. Membership is open to all members of the international

technology community, retailers from all industry segments, application developers and hardware companies. www.nrf-arts.org.

The **National Retail Federation** is the world's largest retail trade association, with membership that comprises all retail formats and channels of distribution including department, specialty, discount, catalog, Internet and independent stores as well as the industry's key trading partners of retail goods and services. NRF represents an industry with more than 1.4 million U.S. retail establishments, more than 23 million employees - about one in five American workers - and 2004 sales of \$4.1 trillion. As the industry umbrella group, NRF also represents more than 100 state, national and international retail associations. www.nrf.com.

Retail Anywhere is a leading developer of point of sale and retail management technologies, supplying solutions to both large and small retailers worldwide since 1984. Our flexible in-store, enterprise management and supply chain management solutions are seamlessly designed to enhance the customer experience, increase revenue and reduce the cost of doing business for retailers. Built upon leading Microsoft technologies and conformance with Association for Retail Technology Standards (ARTS), our full-service solutions provide the foundation for retail success.