

eCommerce



Satisfy your customers and increase sales with NitroSell eCommerce. A full featured and hosted solution, NitroSell eCommerce is completely integrated with Retail Anywhere's POS and Enterprise applications, optimizing efficiencies and delivering a seamless customer experience for cross-channel retailing.

Seamless Integration

Retail Anywhere has partnered with NitroSell to deliver a completely integrated



eCommerce solution that includes everything you need to put your retail business online. Easily manage inventory with complete visibility and streamlined maintenance through Retail Anywhere Enterprise while web orders are automatically downloaded to Retail Anywhere POS where they are easily processed and fulfilled. Store promotions and discounts are quickly and easily extended to the web and tax and shipping charges for online and offline sales are kept consistent.

Full-Featured

Convert browsers into shoppers and deliver the cross-channel experience your customers deserve with our integrated eCommerce application that ensures updated stock and pricing information, allows customers to order online and pickup in-store, redeem gift cards and even enjoy the benefits of social media with interactive capabilities such as share, bookmarking and tell a friend technology.

Integrated eCommerce for cross channel retail

- Completely hosted, SaaS application
- Near real-time inventory updates with Retail Anywhere Enterprise
- Powerful search engine optimization (SEO) tools
- Create multiple web store fronts
- Interactive with reviews, ratings, advanced search, bookmark, share and more
- Extensive shipping configurations and automated tax rate calculation
- Powerful cross-sell and up-sell capabilities
- Order online and pickup in-store
- Large selection of templates, custom design available



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Features



Fully Managed Services

- SaaS
- Hosting, Bandwidth, Security
- High Performance Infrastructure
- Advanced SEO
- PCI Compliant

Streamlined Maintenance

- Automatic Sync With Retail Anywhere
- Stock, Availability, Description and Pricing is automatically updated
- Support for Thumbnails, Enlarged and Multiple Images

Fulfillment at POS

- Picking/Packing Lists
- Shipping Integration
- Advanced Shipping Rules
- Taxation Rules and Calculations
- Gift Wrapping available at Checkout
- In-Store Pickup
- Automatic Status Updates

Interactive Web Store

- Tell A Friend
- Bookmark and Share
- RSS Feeds
- Product Reviews and Ratings
- Automated Google Maps

Discounting and Promotions

- Web Only Promo Codes
- In-Store Sales extended to Web
- Cross-Selling, Up-Selling, Themes
- Mix-N-Match and Quantity Discounts
- Web Only Pricing

Customer Relationship Management

- Existing Customer Data Sync with Retail Anywhere
- New Customer Automatically Added to Retail Anywhere
- Customizable Email Templates
- Constant Contact Integration
- View Web Order Purchase History

Reporting and Analytics

- Detailed Web Store Traffic
- Historical Performance Graphs
- Integration with Google Analytics
- Web Orders on In-Store Sales Reports

Integrated Payment Processing

- Settled Immediately or at Fulfillment
- Autorize.net
- Mercury Payments
- VeriSign
- Paypal
- and Many More

Special Features

- B2B Support
- Multiple Web Stores

