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# Retail Anywhere Point of Sale Complete Point of Sale and Retail Management



For over 25 years, Retail Anywhere has offered small and mid-sized retailers complete retail management solutions. As a complete solutions provider, Retail Anywhere works directly with customers to deliver integrated systems with software and hardware as well as professional services to meet various requirements.

From point-of-sale to warehouse management and everything in between, Retail Anywhere's real-time solutions enhance the customer experience while improving the bottom line with solutions for POS, mobile POS, kiosk, merchandising, inventory management, customer management, analytics, multi-store operations, warehouse, and more.

Retail Anywhere's solution suite is designed to manage all areas of a retail organization while committing to supporting retailers through every step of the evaluation, implementation, service, and support process.

## SOLUTION OVERVIEW.

Retail Anywhere POS along with Retail Anywhere Enterprise provides the complete retail management solution for small to mid-size retail chains - from inventory control and merchandising to store operations, sales information, and customer relationship management. Tightly integrating IBM's Cognos 8 BI with Retail Anywhere solutions gives retailers clear and accurate views of their entire retail organizations. The functionality streamlines analysis and reporting of inventory, sales, and customer data and provides retailers with key performance indicators that help to maximize sales opportunities while controlling expenses.

By incorporating IBM's In Store Systems, Retail Anywhere POS customers gain quick and easy access to the insight and business intelligence they need to make timely and strategic decisions that deliver greater productivity and operational effectiveness to their business.

IBM Express Advantage components:

- IBM SurePOS 300 Express

## PROVEN CLIENT SUCCESS.

Eco-Chic required an affordable POS solution that guaranteed long term investment protection. Their previous PCCD slowed the sales process, delivered marginal service, and could not be locked down. They chose the IBM SurePOS 300 Express and SurePOS 500, improving day-to-day operations and customer service. Eco-Chic is also pleased with the physical security that the integrated SurePOS solution provides them. SurePOS also saved valuable space without needing custom counter features.

With real-time detail, Eco-Chic now accurately tracks and pays consignors on a daily basis. Having a true POS system increased the efficiency of employees, shorted customer wait times and increased satisfaction levels. Increased efficiencies have also provided more time for researching business trends as well as identifying fraud.



Solutions developed and priced by IBM Business Partners for mid-sized businesses including one or more IBM Express Advantage Offerings. The Built on IBM Express Advantage Offerings emblem indicates that the solution has been successfully implemented within a mid-market environment.

<b>INDUSTRIES:</b> Retail
<b>BUSINESS CHALLENGES:</b> Improve your customer experience
<b>PRIMARY SOLUTION AREA:</b> In store solutions

<b>CONTACT US NOW.</b>	To contact us, call 800-257-2734, or e-mail sales@retailanywhere.com. You can also visit our Web site at www.retailanywhere.com. To find out about the IBM Express Advantage Portfolio for small and mid-sized businesses, please visit <a href="http://www.ibm.com/mediumbusiness/express" style="color: white;">http://www.ibm.com/mediumbusiness/express</a>
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