

# Fashion & Accessories



Rely on Retail Anywhere and our complete POS and retail management system to run your fashion and accessory retail business. Whether you have a few stores or a large chain, we understand the unique challenges you face and provide the service, functionality and flexibility you need to succeed.

## Build Loyalty

Creating a superior shopping experience can build loyalty and motivate customers to shop more and spend more. Retail Anywhere POS enables staff to deliver personalized services based on your customer's profile and purchase history as well as maximize the sale with up-sell and cross-sell functionality.

## Improve Productivity

With intuitive touch screen functionality, Retail Anywhere solutions are designed to increase employee productivity, facilitate excellent customer service, and minimize resources spent on training.

## Integrated Solution

Retail Anywhere solutions integrate with best-of-breed specialty retail applications for ERP and supply chain management, eCommerce, workforce management and more—providing you with a seamlessly integrated solution to run your retail enterprise.

## With Retail Anywhere, you can:

- Increase sales and enhance service with up-selling and cross-selling, loyalty programs, and mobile solutions for personal selling
- Reduce training time and increase employee productivity with an easy-to-use and intuitive POS system
- Track season, fabric, color, style, class and more with user definable fields
- Increase conversion rates and save the sale with chain-wide inventory visibility
- Determine your best sales associates with sales associate tracking
- Quickly analyze and identify customer buying trends and new opportunities with business intelligence tools
- View product images and see detailed analysis at the department, class, subclass, brand, and sku level
- Receive a quick ROI with loss prevention tools and return management functionality